





GRIPPLE
CASE STUDY

Daytona International Speedway
Daytona Beach, Florida



Project Summary	
Building type	Race Track
Contractor	M.C. Dean
Building structure	Concrete
Services	Electrical

Featured Products	
<p>Stainless Steel Hanger</p> 	<p>Eyelet</p> 

PROJECT DETAILS

Daytona International Speedway is one of the most prestigious race tracks in NASCAR. The track is tailored to enhancing the fan experience, with fan amenities like; the Sprint FanZone, Budweiser Party Porch and 101,000 seats that capture the exceptional atmosphere of racing.

The renovation named “Daytona Rising” is to be complete January 2016. The renovation to the speedway is being done to improve the fan experience with five redesigned fan entrances, wider, more comfortable seating, more restrooms and concession stands. Gripple products being used are all Stainless Steel.

