

GRIPPLE HANGER AND JOINER SYSTEMS (INDIA) PRIVATE LIMITED

PRIVACY NOTICE – SALES AND MARKETING

INTRODUCTION

This is the Privacy Policy (“**Privacy Policy**”) for Gripple Hanger and Joiner Systems (India) Private Limited (“**Gripple**”).

Gripple understands that your privacy is important and is committed to protecting both, your privacy and personal information we collect from you when you transact with us, or when you access and use materials on <https://www.gripple.com/en-in/> (“**Site**”), including Site subscription pages or other websites that post a link to the Site. This Privacy Policy applies to your use of the Site and the products and services we sell or market to you (together, the “**Service**” or “**Services**”). The Privacy Policy is intended to inform you about how we collect and use information so you can make an informed decision about using the Services and what your rights are over your Personal Information.

Gripple may, in its discretion, amend this Privacy Policy from time to time. To ensure that you are able to remain informed about the information we collect and how we use it, please ensure that you check our site regularly for the up to date version.

YOUR ACCEPTANCE OF THIS PRIVACY POLICY

You are advised to please read this Privacy Policy carefully. By browsing our website and expressly consenting where required, you agree to be bound by this Privacy Policy.

INFORMATION COLLECTED

What information is collected

1. Cookies

Please see our Cookie Policy [here](#) for information we collect using cookies.

2. Personal Information

We collect and store Personal Information that you provide to us when accessing or using the Site. "Personal Information" means information relating to a person who is or can be identified directly from that information. This includes your name, address, telephone number, email address. The Personal Information so shared by you and collected by us constitutes an implied consent. Gripple will not be seeking your consent for usage of Personal Information for the specific purposes specified herein.

3. Publicly Posted Information

Personal Information that you post to public areas of the Site or via your profile on a social media website (“**Profile**”) may become publicly available and is no longer considered Personal Information. For example, information you post in your Profile or any other interactive areas may be made publicly available and can potentially be viewed by anyone.

Your posting to such public areas constitutes consent to share such information publicly, and you should assume that such information will be widely disseminated, including via search engines and other tools to locate information online (e.g., internet archive).

HOW WE USE THE INFORMATION WE COLLECT

1. Personal Information

Personal Information is processed for:

- Verifying your identity
- Fulfilling customer orders
- Informing you about updates to our services
- Notifying you about other products and services offered by Gripple that we think may be to your interest
- Informing you of publications and events that may interest you
- Providing a bespoke experience at the Site with the available Gripple tools and materials
- Understanding the Site's user population, identifying areas of interest and determining whether the Site is compatible with the technology used by a majority of our visitors
- Measuring and improving the effectiveness of the Gripple marketing programs across different channels
- Improving web content and navigation
- Improving customer support and service

We do not rent or sell your Personal Information to third parties.

Gripple may share Personal Information with our other corporate entities and affiliates. These entities and affiliates may market to you as a result of such sharing unless you explicitly opt-out.

Gripple retains your Personal Information for so long as it is necessary to fulfil the purpose for which it was collected. We may retain your Personal Information for longer if it may be the subject of a legal claim, or may otherwise be relevant to future litigation.

We reserve the right to access and to disclose Personal Information to comply with applicable laws and lawful requests by government or applicable regulatory bodies or other law enforcement agencies.

The Site may be viewed and accessed across the Globe including in countries that may not have laws regulating the use and transfer of Personal Information.

By using the Site, submitting Personal Information through the Site or to Gripple through any other means you voluntarily consent to such international hosting of such information to those countries and parties.

2. Third Party Service Providers

In the event that we engage with third party service providers in connection with our Services, we may share Personal Information with such service providers who need access to such information to carry out their work for us. For example, we may use credit card processing or verification companies to verify credit card information or to verify your identity. Other than such service providers, we do not share Personal Information with third parties unless (1) you have indicated to us that you wish to receive information from such parties; (2) you otherwise give us your consent to do so; or (3) in response to a request for information.

MARKETING

If at any time, you prefer not to receive further communications from us in any or all forms you will have the ability to unsubscribe from such communications by means of a link provided in every e-mail that is sent by us to you.

SECURITY PROCESSES

We have in place appropriate technological and operational security processes designed to protect Personal Information from loss, misuse, alteration or destruction. Only authorized employees and contractors will have access to any data provided by you, and that access is limited by need. Each employee or contractor having access to any Personal Information is obligated to maintain its confidentiality.

Gripple endeavours to secure your Personal Information from unauthorized access, use or disclosure by putting into place reasonable physical, electronic and managerial procedures to safeguard the information we collect. However, no security measures are perfect or impenetrable. To protect the confidentiality of your Personal Information, if you use a password to access the Site, you must keep your password confidential and not disclose it to any other person. You are responsible for all use of the Site by any person using your password. Please advise us immediately by emailing us if you believe your password has been misused. You should also note that email is not secure, and you should not send any confidential or sensitive information to us via an unsecured email.

THIRD PARTY WEBSITES AND PRACTICES

The Site may contain links to other websites or make available third party services.. We are not responsible for the privacy practices of such third parties. We encourage you to be aware and to read the privacy policies of any website or service that collects your information. Similarly, if you accessed the Site through another website, we are not responsible for the privacy practices of that website, and you should review the privacy policy of the originating website before providing any information to that website. This Policy applies solely to information collected by us.

COMPLIANCE WITH LAW

Gripple complies with all applicable privacy laws and regulations. Gripple may be compelled to surrender Personal Information to legal authorities if presented with a court subpoena or similar legal or administrative order, or as required or permitted by the laws, rules and regulations of any nation, state or other applicable jurisdiction. Also, in the event of a violation of the terms and conditions of use of the Site or a violation of any restrictions on

use of materials provided in or through the Site, we may disclose Personal Information to our affected business partners or legal authorities.

TRANSFER OF INFORMATION

Personal Information, may be disclosed as part of any merger, acquisition, debt financing, sale of company assets, as well as in the event of an insolvency, bankruptcy or receivership in which Personal Information could be transferred to third parties as one of Gripple's business assets.

CHILDREN

Gripple understands the importance of protecting children's privacy, particularly in their online interactions. Our activities (including the Site) are not designed for and do not intentionally target or solicit to children 18 years of age and younger.

CONTACT US

For further questions you may contact the appropriate data protection point of contact: india-dataprotection@gripple.com